

Pool Marketing Schemes 2025/2026



Pool Period	Feed Wheat (Base Price)	G1 Milling Wheat	Feed Barley (Base Price)	Oilseed Rape
Harvest 23	£190.22	£255.22	£163.71	£372.12
Oct-Dec 23	£192.06	£253.06	£173.11	£369.70
Jan-Mar 24	£195.40	£261.40	£180.20	£370.07
Apr-Jun 24	£198.35	£264.35	£175.08	£375.10

Prices quoted below are net ex-farm values AFTER marketing fee

*plus regional premiums up to £10/tonne **oilseed rape values plus additional quality bonuses



David Scott, Bedingfield Hall Farms Ltd

Forward sales, spot marketing, and an increasing tonnage entered in Fram Farmers' pools makes up our marketing strategy. In these turbulent times, when grain prices can rise and fall significantly in a very short period of time, Fram's Grain Marketing Team are continually monitoring the market, helping them to return an above average price back to pool members.



Michael Craske, H H Craske

Harvest '23 was the first year for nearly 50 years that we had no OSR on the farm, which meant a larger malting crop to store and market. This is where Fram surpassed all my expectations - samples were sent to be assessed and Jono was able to get it moved to Muntons virtually straight away. What's more, it went for a very good price - Barry, Jono, and the team work so well together to provide an excellent service and competitive prices. No matter the crop, we are happy to let the team at Fram advise us.



Jim Collins, W W J Collins

We have found that the Fram pools have worked well for us over a long period of time. They are a way to split the risk on forward sales, help cash flow, and guarantee movement when it suits your farming operation.

Safe & Secure - All sales are credit insured

marketing@framfarmers.co.uk | 01728 727720

Expertly Managed Markets for Farmers

Expert Opinion Sets the Strategy

Our Pool Committee consists of our team of traders, farmer members, and senior Fram Farmers representatives. We regularly review market information and opinion to constantly monitor pool positions which set the selling strategies.

Why Choose Fram Pools?

- Excellent risk management in volatile markets
- Top quartile performance
- Proactively managed approach with an objective marketing strategy
- Ideal for contract farming agreements
- Proactively managed approach
- First rate execution and administration
- Members can commit by the produce of an area
- Transparent pool committee with robust governance through regular reporting positions

Grain Marketing WhatsApp Alerts

Join over 400 other farmers on our Grain WhatsApp group. Updated daily, you will receive market updates, regular pricing, and pertinent buying and selling advice.

Message or call Jono on 07583 037577 to sign up!

Post your pool form



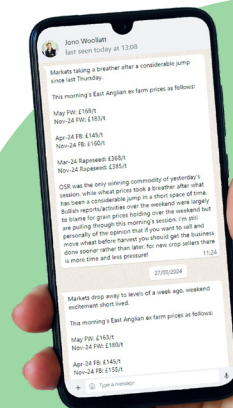
Email your pool form



Call in your pool form



Fill out the online form



Rob Raven, Raven & Son

Non-Executive Director of Fram Farmers & Pool Committee Member

Good businesses know how to outsource expertise. In volatile grain markets, we can't afford to miss an opportunity - the Fram Pools team constantly monitor and react to markets on our behalf, so we can concentrate on growing the crop. The pool also takes the emotion out of grain sales, which can be helpful within contract farming arrangements.

The make-up of the committee, and its diligence to meet up fortnightly to make informed trading decisions has made me appreciate the deep level of analysis that is involved in providing this service.

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Pool Tonnage Commitment Return Form - 2025/26 Marketing Season

Please ensure committed tonnage is in multiples of 29mt loads

	Harvest As Available	Oct-Dec	Jan-Mar	Apr-Jun
Wheat Variety	Please indicate Ha or Mt	Please indicate Ha or Mt	Please indicate Ha or Mt	Please indicate Ha or Mt
<i>E.g. SKYFALL</i>	<i>E.g. 29t</i>			
Barley Variety	Please indicate Ha or Mt	Please indicate Ha or Mt	Please indicate Ha or Mt	Please indicate Ha or Mt
Oilseed Rape	Please indicate Ha or Mt	Please indicate Ha or Mt	Please indicate Ha or Mt	Please indicate Ha or Mt
Break Crops <small>e.g. beans, oats, maize</small>	Please indicate Ha or Mt	Please indicate Ha or Mt	Please indicate Ha or Mt	Please indicate Ha or Mt
Storage Required		Please tick	Please tick	Please tick
I currently market 100% of my combinable crop production with Fram Farmers.	Fram Farmers will make payment based on 75% of the estimated value of the pool on:	28 Sep 2025.....% 28 Oct 2025.....% 28 Nov 2025.....%	28 Sep 2025.....% 28 Oct 2025.....% 28 Nov 2025.....% 28 Jan 2026.....% 28 Feb 2026.....%	28 Sep 2025.....% 28 Oct 2025.....% 28 Nov 2025.....% 28 Jan 2026.....% 28 Feb 2026.....%
Please tick	1st Sep - Cereals 22nd Aug - Oilseed Rape	No advance required Please tick	No advance required Please tick	No advance required Please tick
	Final payment date to be confirmed.	Final payment no later than 13th Feb 2026	Final payment no later than 15th May 2026	Final payment no later than 31st July 2026

Please return this form to marketing@framfarmers.co.uk or call 01728 727720

Fram Farmers Limited will make advance payments to the member, if requested. The member can select a combination of three payment dates and three percentage rates (up to a maximum of 75%). Please advise requirement 25%, 50% or 75%.

Safe & Secure - All sales are credit insured

Marketing Contract Agreement

2025/2026

This Agreement is made between the Member and Fram Farmers Limited and should be read in conjunction with our current conditions of business, which apply to this agreement.

1. The Member shall sell to Fram Farmers Limited, the produce detailed overleaf as part of the corresponding market pool.

2. a) Advance Payment – Fram Farmers Limited will make advance payments to the Member if requested (excluding Harvest Pool). The Member can select a combination of payment dates and three percentage rates, (up to a total maximum of 75%). Interest on advance payments is calculated on a daily basis at Fram Farmers Limited negotiated rate over the prevailing Lloyds base rate and deducted from the final payment. Funds are available at preferential rates subject to availability.

Advance payments will not be made until a signed 'Tonnage Confirmation Form' has been received together with representative samples of the committed grain.

b) Final Payment – Fram Farmers Limited will make the final payment to the Member as detailed overleaf.

3. The total price payable by Fram Farmers Limited for each crop of the total produce supplied shall be as calculated by Fram Farmers Limited by reference to:

a) the actual tonnage of the crop supplied and

b) the net proceeds per tonne received on resale by Fram Farmers Limited for the total pool tonnage of the commodity supplied.

With premiums or deductions for quality as announced by Fram Farmers Limited from time to time and with deductions in respect of:

i) statutory levies, charges and similar requirements.

ii) any payment Fram Farmers Limited makes in advance of receiving sufficient proceeds of sale in the pool. Fram Farmers Limited reserves the right to make a pool distribution at the end of the season where final pool reconciliations yield a surplus.

4. If for any reason (including without limitation damage to crops or poor harvest) the Advance Payment is more than the total price payable by Fram Farmers Limited the Member shall immediately repay to Fram Farmers Limited the difference.

5. Crops in the pool shall be resold by Fram Farmers Limited under the descriptions, to the buyers, at the times and for the prices it decides in its absolute discretion.

6. Fram Farmers Limited shall cover all proceeds of sales of all produce in the pool by credit insurance to 90% of the value of any bad debts.

7. Where the Member delivers on his own vehicle to the resale buyer, Fram Farmers Limited will reimburse costs of haulage to the Member as agreed for the individual consignment.

8. The member is committed to supply either the tonnage or the produce of the hectareage detailed in this contract. If the member chooses to commit a hectareage, the contract is non defaultable until the tonnage is declared immediately after harvest. Following this declaration, the member shall have the option of delivering 5% or 15 tonnes (whichever is the lesser) more or less than the contract quantity declared. If the member delivers less than the contract quantity permitted by the tolerance he shall be deemed to be in default. All commitments will be subject to AIC No. 1 Contract for Grain and Pulses and FOSFA Oilseeds Contract 26A.

9. The property in every crop sold under this Agreement shall pass to Fram Farmers Limited on the satisfactory completion of harvesting or the signing of this Agreement, if it is later. The risk of deterioration or loss of, or damage to, the crop shall remain with the Member until it is delivered by Fram Farmers Limited. Pending delivery the Member shall (a) hold the crop in a fiduciary capacity as Fram Farmers Limited's bailee free from any charge, lien or other encumbrance (b) keep the crop insured to its full market value with a reputable insurer (c) keep the crop in such a way that it can be clearly identified as property of Fram Farmers Limited (d) apply the rules of good husbandry to the treatment of the crop and (e) safeguard the crop against any deterioration, loss or damage.

10. All Pool payments will be made by BACS.

Trading Title

Contact Name & Address

Signed in acceptance of these terms & conditions
for the Member

Date

Signed for Fram Farmers Limited

Date